



MEDIA CONTACT:
Kristin Wherry / Catherine Smiley
305-310-1015 / 305-296-4600

FACT SHEET

NAME/ADDRESS: Pier House Resort and Caribbean Spa
One Duval Street
Key West, Florida 33040
Telephone: (305) 296-4600 Facsimile: (305) 296-7568
Toll free reservations: (800) 327-8340
Website address: www.pierhouse.com

GENERAL MANAGER: Joy Smatt

**DIRECTOR OF SALES
& MARKETING:** Catherine Smiley

LOCATION: Pier House Resort and Caribbean Spa has provided guests with a sanctuary where free spirits, Conchs and socialites have felt at ease for nearly forty years. The resort is nestled in a secluded tropical hideaway at the end of Duval Street.

Key West, which is the southernmost tip of the Florida peninsula, 160 miles south of Miami. Pier House is located on the harbourfront along the Gulf of Mexico, in the heart of historic Old Town with nearby shopping, water sports and fishing, and attractions. Key West, Marathon and Miami International airports are all within driving distance.

OPENING: 1968

GUEST ROOMS: 142 newly renovated guest rooms and suites nestled in lush gardens with private balconies or terraces. All guest accommodations are beautifully appointed and feature spacious bathrooms, ceiling fans, coffee makers, flat screen televisions and clock radios, air conditioning, and signature spa bath amenities. Some suites feature VCR and CD players and mini-bars.

The resort recently added six new stylishly appointed, oceanfront one-bedroom suites featuring near panoramic views, modern earth-toned decor, vibrant artwork, thoughtful amenities including specialty vanity mirror, signature spa collection toiletries, spa robes and rain showerhead, flat screen TV, sitting room, and infinity balcony.

The Atrium building houses the redesigned lobby, which leads to a bright and airy outdoor seating area and the central part of the resort. The Garden building is situated amidst lush landscaping and water features. The Conch building is near the famous Duval Street.

The HarbourView Building houses oceanfront guestrooms including specialty suites such as the Hemingway, Beachcomber and Sunset penthouse offering stunning harbour and sunset vistas. The Spa building, featuring custom carpeting and unique tiles from artist Guy Harvey, offers easy access for guests indulging in the full-service Caribbean Spa and wellness fitness options or utilizing the conference center facilities.

MEETING FACILITIES: Pier House has 2,600 feet of space, in addition to the public areas, which provide a tropical paradise for receptions and meetings for up to 175 attendees. The Grand Cayman ballroom offers 2,000 square feet and can be broken out into 2 separate rooms. There is also the Barbados room for smaller groups of 30 or less. Experienced staff provides individual attention to each group. Complete audio/visual services are available upon request.

Havana Heights and *Seabreeze* are two, 2-story suites provide unique meeting and social function options featuring living and entertainment areas, bedrooms with full bathroom facilities, wet bar with refrigerator, TV/stereo equipment and spacious balconies -- elegantly appointed and the ideal waterfront location for hospitality functions.

The resort features public areas that offer the perfect environment for outdoor/indoor function space, and creative staff to provide a one-of-a-kind experience. From beach barbecues, sunset cruises and private island parties to traditional banquets and annual board retreats, the professional catering and event planners take care of every detail. The Caribbean Spa also provides the perfect escape for meeting attendees and spouses.

FOOD and BEVERAGE: *HarbourView Cafe* serves breakfast, lunch and dinner in a superb waterfront location. The cuisine is complemented with an impressive selection of wine and spirits.

Beach Club Bar and Grille serves light fare and cocktails in an open-air atmosphere. Live entertainment.

Wine Galley Piano Bar is a favorite for fine wine, spirits and live music.

Chart Room Bar is an offbeat, local watering hole that holds the secrets of the island's pirates and playwrights.

CARIBBEAN SPA: The island's only full-service spa experience offering pampering and wellness with experienced staff. Enjoy a wide variety of body treatments and beauty services with a focus on total relaxation and stress reduction. There is also a fitness room with cardio and weight equipment, a steam room, and cascading outdoor whirlpool.

RECREATION: Sink into the sands of our private beach with secluded topless area or take a dip in the freshwater pool and hot tub. Sip cocktails and soak up the sun. Explore a wide variety of activities including water sports, fishing, dancing, shopping and attractions just steps from the resort in the heart of historic Old Town. Tours and the Conch Train are also available.

AMENITIES: Concierge, water sports, spa and fitness center, scooter rentals, dry cleaning and laundry services available.

AWARDS: AAA Four Diamond rated, People's Choice Key West

RESERVATIONS: Contact your travel agent or the hotel directly at (305) 296-4600 or toll free (800) 327-8340. Visit us at www.pierhouse.com

Still as original as Key West...

